



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION



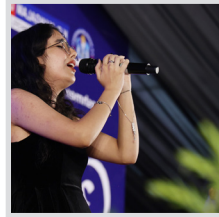
IDEAS

3.0

Annual Fest

6th-7th NOVEMBER

PRIZES WORTH ₹ 10 LAKHS



IDEAS 3 . 0



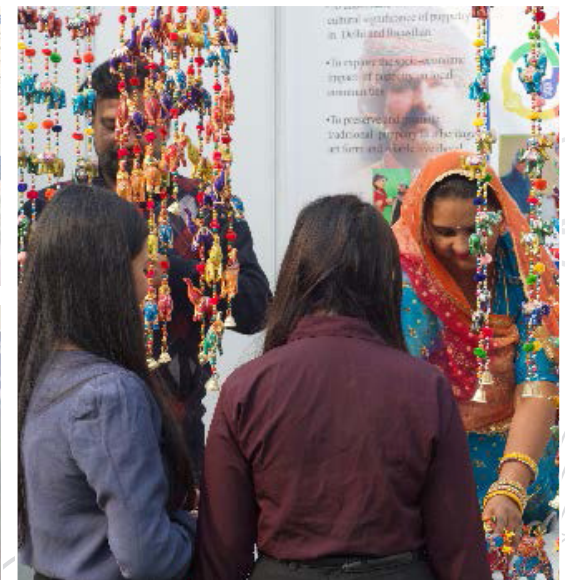
ABOUT IDEAS 3.0

6th - 7th NOVEMBER

IDEAS 3.0 is KRMU's flagship mega fest that celebrates innovation, academics, hands-on pedagogy, and cultural vibrancy. With 120 canopies, 35 competitions, and a prize pool worth ₹10 lakhs, the fest brings together over 18,000+ participants from NCR schools, pan-India universities, and start-ups—making it a hub of creativity, collaboration, and impactful learning.

The Festival Fosters

- ▶ **Enhanced Engagement** – Connecting schools students, schools, universities, and start-ups through collaborative opportunities.
- ▶ **Talent Recognition** – Celebrating student brilliance via competitions, projects, and impactful showcases.
- ▶ **Collaboration** – Expanding Academia and corporate partnerships.
- ▶ **Long-term Impact** – Establishing IDEAS as a memorable experience.





ABOUT THE ORGANISER

K.R. Mangalam University (KRMU), established in 2013 in Gurugram, Haryana, is a forward-looking institution dedicated to excellence in education, research, and innovation. The university envisions shaping future leaders, innovators, and changemakers who can contribute meaningfully to society and the nation.

At **KRMU**, emphasis is placed on interdisciplinary learning, hands-on pedagogy, and industry-academia collaboration. The university nurtures a vibrant ecosystem that promotes creativity, entrepreneurship, and problem-solving, enabling students to go beyond classrooms and apply knowledge in real-world contexts.

As the proud organiser of **IDEAS 3.0**, KRMU continues its mission of inspiring innovation, celebrating creativity, and empowering the next generation to transform ideas into impactful outcomes.

IDEAS THEMES

I → Innovation

Creative, sustainable and tech-driven solutions

D → Distinctiveness

Original models & practices

E → Extension

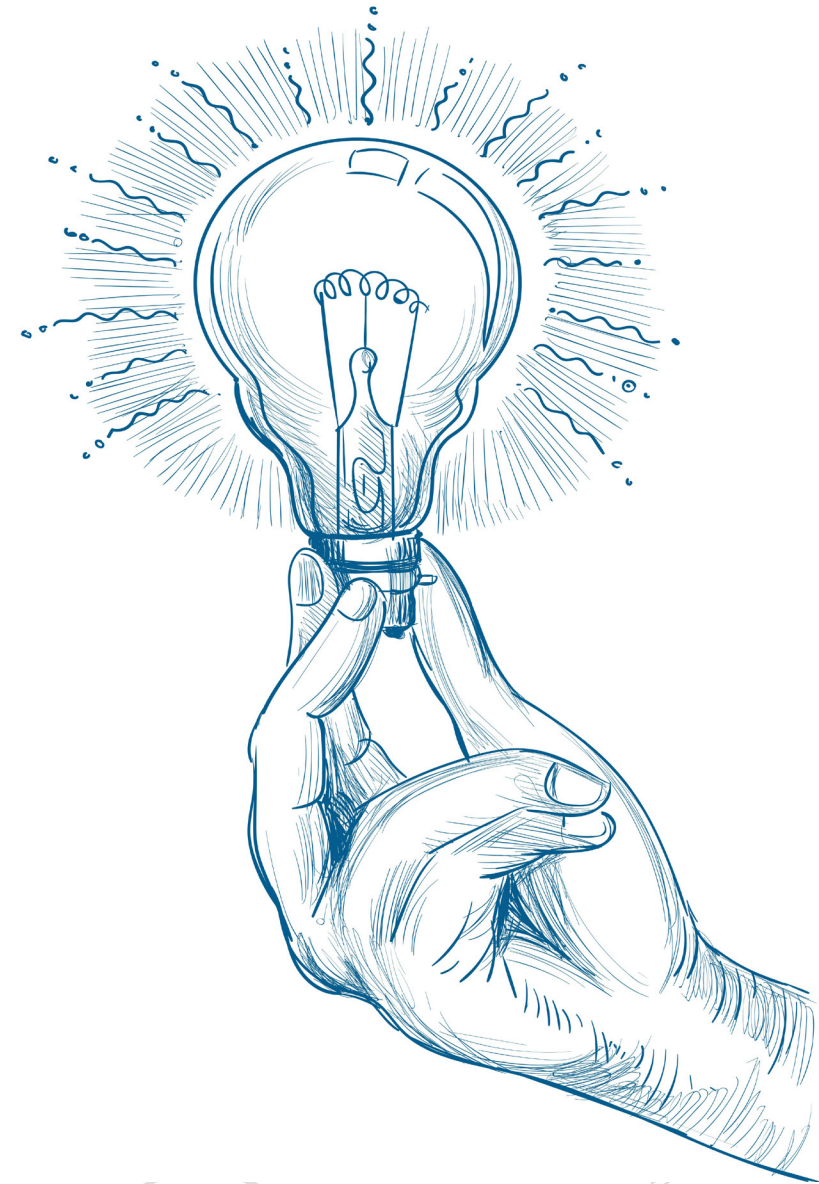
Connecting academia with community & industry

A → Achievements

Highlighting excellence & breakthroughs

S → Skill Based Learning

Hands-on interdisciplinary learning powered by strong industry and sponsor partnerships





IDEAS HIGHLIGHTS



Quest Arena- 25+ Power Packed Competitions

Non-Stop Innovation, Fun & Knowledge!



₹ 10+ Lakh Prize Pool

Waiting for Winners & Changemakers.



Innoverse- 120+ Exhibition Stalls

Startups, Tech & Talent – All Under One Roof!



Workshops & Masterclasses

Industry Experts & Thought Leaders.

IDEAS VISITOR FLOW

01

Entry

Entry from 09:15 AM onwards

02

Registration

Register and gain an immersive experience of KRMU

03

Inno Verse

Explore innovation, experience our distinctiveness, discover our extensions, celebrate our achievements and witness skill-based learning at KRMU

04

Quest Arena

Quest Arena: Participation in chosen competitions per day (out of 25 competitions) with opportunities for significant prizes

05

Prize Distribution

Celebrate talent and achievements

06

Band Performance

Groove to captivating band performances



SPOTLIGHT ACTIVITIES



Drone Obstacle Crossing

Test your flying skills as you guide drones through a series of tricky obstacles, a perfect mix of precision, control, and innovation in action.



Crime Scene Investigation Game

Become a detective for a day! Solve mysteries using clues, logic, and presence of mind in this thrilling investigation game.



AgriTech – Smart Farming Models

Innovative solutions for modern farming showcased through smart prototypes and models. Experience how technology meets sustainability in agriculture.



Robots War

Robots enter the battlefield to prove their strength, design, and intelligence. Watch the ultimate clash of machines engineered by young minds.



Gaming Arena

Step into the world of e-sports and casual gaming. Compete with friends and rivals in exciting PC and mobile games.



Zero Waste Innovation

Ideas and models that turn waste into wonder. A creative platform to promote sustainability through innovative solutions.



Chemistry: Real Magic

Science meets wonder as chemical reactions create magic-like experiences. A fun way to explore the beauty of chemistry.



React to the Situation

Test your spontaneity as you act out and respond to unexpected scenarios. Quick thinking and creativity are the keys to winning.



AD Mad Show

Go crazy, go creative! A lighthearted event where fun, laughter, and madness rule the stage.



Business Quiz

Showcase your knowledge of the corporate world, startups, and business trends. A true test for budding entrepreneurs and strategists.



Soap Carving – Carved Expressions

Turn an ordinary soap into a work of art. Precision, patience, and imagination bring out stunning designs.



Debate Competition

Engage in sharp arguments and logical reasoning. A platform for voices that challenge ideas and inspire thought.



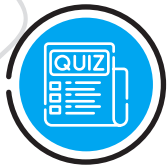
ReelBaaz (30s Reel Making)

Pack your creativity into 30 seconds! Entertain, inspire, or make people laugh with short and snappy reels.



Cartoon Craze

Bring humour and creativity together with cartoon sketches. Bold, funny, and expressive drawings that tell a tale.



Science Quiz & Puzzle Solve

Challenge your brain with tricky puzzles and scientific quizzes. Perfect for those who love curiosity-driven fun.



Poster Making (Theme: Know Your Laws)

Create powerful posters to spread legal awareness. A blend of creativity and social responsibility.



Rangoli Making

A splash of colors on the floor to tell stories of tradition and creativity. Express yourself through vibrant rangoli designs.



Clickkarr

Capture a perfect moment and turn it into a 100-second story. A creative mix of photography and instant storytelling.



Chit-Chat Story Spinner

Weave stories on the spot with random prompts. A fun and imaginative test of storytelling skills.



Tech Treasure Hunt

Navigate challenges and unlock secrets in a thrilling hunt powered by tech

CULTURAL EVENTS

DANCE COMPETITIONS

K.R. Mangalam University organises an exciting dance competition featuring solo, duet, and group performances, providing students a vibrant platform to showcase talent, creativity, teamwork, and passion for dance with great enthusiasm.



Group Dance

Energy, synchrony, and teamwork come alive in group dance performances. The stage becomes a celebration of movement.

Duet Dance

Two dancers, one rhythm. A blend of coordination, style, and connection.



SINGING COMPETITIONS

Duet Singing

Voices come together in harmony. A duet that celebrates music, rhythm, and balance.



Fashion Show

Confidence, creativity, and glamour walk hand in hand. A showcase of style and individuality.



“Competition is not about defeating others, it's about challenging yourself to grow stronger, shine brighter, and reach your true potential.”



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For More Info

IDEAS

3.0

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School Student
Registration

