K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

ACCREDITED WITH GRADE A NAAC

THE INNOVATION CARNIVAL 2026

IDEAS 4.0

27-28 October 2026

BOLDER IDEAS.
BRIGHTER TOMORROWS.

IDEAS TODAY

IMPACT TOMORROW

A BRIGHTER WORLD



Prizes Worth ₹10 Lakh+

A CAMPUS BUILT FOR BIG IDEAS.



















ABOUT
K.R. MANGALAM UNIVERSITY

K.R. Mangalam University (KRMU), established in 2013 in Gurugram, Haryana, is a forward-looking institution dedicated to excellence in education, research, and innovation. The university envisions shaping future leaders, innovators, and changemakers who can contribute meaningfully to society and the nation.

At KRMU, emphasis is placed on interdisciplinary learning, hands-on pedagogy, and industry-academia collaboration. The university nurtures a vibrant ecosystem that promotes creativity, entrepreneurship, and problem-solving, enabling students to go beyond classrooms and apply knowledge in real-world contexts.

As the proud organiser of the annual IDEAS innovation carnival, KRMU continues its mission of inspiring innovation, celebrating creativity, and empowering the next generation to transform ideas into impactful outcomes.



EMPOWERING EDUCATION

DRIVING INNOVATION

BRIDGING INDUSTRIES

EXPANDING HORIZONS

ABOUT IDEAS 4.0

27-28 October 2026

IDEAS 4.0 is K.R. Mangalam University's flagship Innovation Carnival, themed around Artificial Intelligence this year. The two-day fest brings together 120+ exhibition stalls and 25+ competitions, including AI-based project exhibitions, games, masterclasses, hackathons, start-up showcases, and much more — along with a prize pool worth over ₹10 lakhs, creating a dynamic platform for learning, creativity, and collaboration. With over 18,000 participants expected from Delhi-NCR schools, pan-India universities, and start-ups, IDEAS 4.0 offers students a valuable opportunity to explore innovation, showcase their talent, and engage meaningfully with the world of AI and emerging technology.



The IDEAS Impact

Enhanced Engagement
Connecting school students, schools, universities, and start-ups through collaborative opportunities.

Talent Recognition
Celebrating student brilliance via competitions, projects, and impactful showcases.

Collaboration
Expanding academia and corporate partnerships.

Future-Ready Growth
Helping schools stay connected to innovation and opportunity.

IDEAS THEMES

FIVE PILLARS. INFINITE IMPACT.

I



Innovation

Creative, Sustainable & Tech-driven Solutions

D



Distinctiveness

Original Models & Practices

E



Extension

Connecting Academia with Community & Industry

A



Achievements

Highlighting Excellence & Breakthroughs

S



Skill Based Learning

Hands-on Interdisciplinary Learning Powered by Strong Industry Partnerships



IDEAS TODAY



IMPACT TOMORROW



A BRIGHTER WORLD

IDEAS HIGHLIGHTS

What Awaits You at IDEAS 4.0

Quest Arena

25+

Power Packed Competitions

Featuring AI and Beyond — Innovation, Fun & Knowledge!

Innoverse

120+

Exhibition Stalls

Start-ups, Tech & Talent All Under One Roof!

₹10 Lakh+

Prize Pool

For Winners & Changemakers!

AI ARENA





BEYOND THE CLASSROOM, INTO THE FUTURE

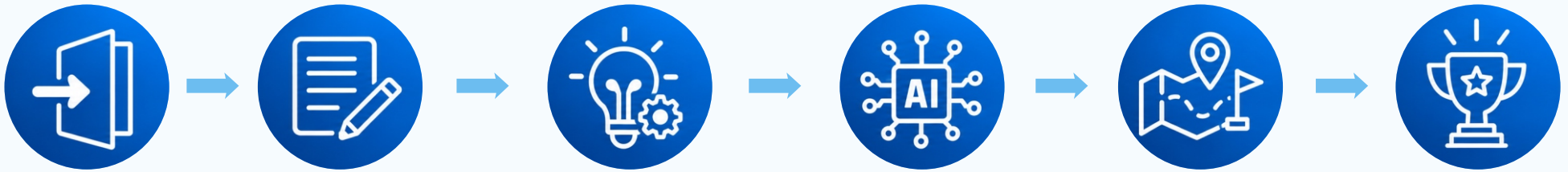
Give Your Child the IDEAS Advantage

- **Real-World Exposure** — Hands-on experience with AI, innovation, and emerging technologies beyond the textbook.
- **National-Level Platform** — Compete and network with 18,000+ students from schools and universities across India.
- **Skill Building That Matters** — From hackathons to debates, children discover strengths in leadership, teamwork, and problem-solving.
- **Mentorship & Industry Access** — Direct interaction with industry experts, innovators, and thought leaders.
- **Recognition & Rewards** — A ₹10 lakh+ prize pool celebrating talent, effort, and achievement.

"IDEAS 4.0 isn't just an event — it's a launchpad for your child's confidence, creativity, and future readiness."

IDEAS
VISITOR FLOW

A JOURNEY OF DISCOVERY, INSPIRATION AND IMPACT



01
ENTRY
Entry from 09:15 AM onwards.

02
REGISTRATION
Register and gain an immersive experience of KRMU.

03
INNOVERSE
Witness KRMU's schools showcase their innovation and exhibitions — a true celebration of innovation, distinctiveness, extension, achievements and skill-based learning.

04
AI ARENA
Dive into AI-based project exhibitions, competitions, games, masterclasses, hackathons, and start-up showcases — all in one immersive space.

05
QUEST ARENA
Step into the action! Choose from 25+ thrilling competitions and battle it out for prizes, glory, and recognition.

06
PRIZE DISTRIBUTION
Honouring this year's champions with trophies, while celebrating schools that have shone consistently — winning at both IDEAS 3.0 and IDEAS 4.0.

SPOTLIGHT ACTIVITIES

DISCOVER | INNOVATE | COMPETE | CONNECT

- Crime Scene Investigation Game



- Robots Race



- Robo War (AI Arena)



- React to the Situation



- Button Masala



- IMPRINT: The Art of Hand Block Printing



- Soap Carving - Carved Expression



- Debate Competition



- ReelBaaz (30s Reel Making)



- Group Dance



- Science Quiz & Puzzle Based on AI Theme



- Poster/ Collage Making Competition (Theme: Know Your Laws)



- Drone Race (AI Arena)



- Agritech – AI Smart Farming Models



- Zero Waste Innovation



- Tech Treasure Hunt



- Duet Dance



- One Day Hackathon



- ROBO Soccer



For more information on participation rules and eligibility, please contact POC: *Dr. Anshu and Dr. Surbhi at* **8448184864 or ideas@krmangalam.edu.in**

AI ARENA

ROBO OLYMPICS

Where Machines Compete. Minds Create.

The technology heart of IDEAS 4.0: An immersive zone where robots battle, race and play, humanoids meet visitors, and ideas turn into working projects.

The Three Events

Robo War
Robots fight head-to-head in the arena.

Robo Race
Robots race. The shortest time wins.

Robo Soccer
Robots play. See who scores first.



AI ARENA

PLANETARIUM

A 360° Immersive Journey into the World of AI.

Step inside a massive dome and experience a stunning 360° world powered by cutting-edge visuals and intelligent environments. Explore, interact and be a part of an unforgettable immersive experience.





- **Immersive 360° Experience**
- **AI-Powered Visuals**
- **Interactive Environment**
- **A Unique Experience**

AI ARENA

HUMANOIDS

Meet the Future Up Close.

Interactive humanoid robots like G1 and R1 step out of the lab and onto the floor. Meet them, watch them move and see AI come to life.

Meet the Robots

G1

A humanoid robot you can meet and watch in motion.

R1

A humanoid robot here to meet and greet visitors.



AI ARENA
SHOWSTOPPERS

Suits. Holograms. Pure Wonder.

Walk up to transformer suits and watch glowing 3D holograms appear to float in mid-air. More showstoppers that make the Arena unforgettable.

On the Floor

Transformer Suits
Get up close with transformer suits and more.

Holographic Fans
3D visuals that appear to float in mid-air.

Glambot
Slow-motion, cinematic videos with 360° camera action.




Transformer suits


Holographic fans


Transformer Suits

AI ARENA

IDEATHON

24-Hour Hackathon | Build. Innovate. Compete.



IDEATHON at IDEAS 4.0 is a 24-hour hackathon where teams collaborate to transform innovative ideas into working solutions. Participants will develop their projects on the spot, applying technology, creativity, and problem-solving skills to address real-world challenges.

With an AI-themed focus, IDEATHON encourages participants to explore emerging technologies, experiment with new ideas, and build impactful solutions across diverse domains.

From conceptualisation to development, teams will have 24 hours to turn their ideas into tangible projects and showcase their innovation.

DAY 1 - 27 OCTOBER 2026

24-Hour Hackathon Begins

Ideation, development, collaboration, and project building.

DAY 2 - 28 OCTOBER 2026

Build. Complete. Present.

Teams finalise their projects and showcase their solutions.

PRIZE POOL: ₹1,00,000

1st Prize	2nd Prize	3rd Prize
₹50,000	₹30,000	₹20,000

TEAM SIZE: 2–5 members

REGISTRATION FEE: ₹300 per person

THEME: AI-Themed Innovation

★ Selected teams will be invited to the offline event ★

THOUGHTS.
INSPIRATION. INNOVATION.

PANEL DISCUSSIONS

Conversations that
Shape the Future.



KEYNOTE SPEAKERS

Ideas that Inspire.
Voices that Lead.



MEET THE

POWERHOUSE LINE-UP

At IDEAS 4.0 | The Innovation Carnival 2026



MANIKA VISHWAKARMA

Miss Universe India 2025



GAURAV TANEJA

Flying Beast | Content Creator



AYUSHMAN PANDITA

Founder, Growth Rocket

27-28 OCTOBER 2026













K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

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K.R. Mangalam University

DEAS 4.0

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School Students Registration